



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

GMMB, Inc./ Washington D.C.
 Attention: Accounts Payable
 Washington Harbor
 3050 K St. NW
 Ste 100
 Washington, DC 20007

Advertiser	DCCC/ Horsford
Product	Horsford/DCCC
Estimate Number	2011

Invoice #	107645-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107645
Alt Order #	06862042
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	143
Product Code	149

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/12/12 to 10/18/12	2x	MTWTF--				
	KSNV			M	10/15/12	:30	5:16 AM	SH12105H Fight	\$450.00		1
	KSNV			W	10/17/12	:30	5:11 AM	SH12104H Running	\$450.00		2
2	KSNV	Wake Up Early Wagners	430a-5a		10/14/12 to 10/20/12	2x	MTWTF--S				
	KSNV			M	10/15/12	:30	4:49 AM	SH12105H Fight	\$200.00		1
	KSNV			Th	10/18/12	:30	4:59 AM	SH12104H Running	\$200.00		2
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/12/12 to 10/18/12	2x	MTWTF--				
	KSNV			Tu	10/16/12	:30	6:10 AM	SH12104H Running	\$700.00		2
	KSNV			W	10/17/12	:30	6:26 AM	SH12105H Fight	\$700.00		1
4	KSNV	Today Show	658a-9am		10/12/12 to 10/18/12	3x	MTWTF--				
	KSNV			M	10/15/12	:30	8:58 AM	SH12104H Running	\$900.00		3
	KSNV			Tu	10/16/12	:30	8:29 AM	SH12105H Fight	\$900.00		2
	KSNV			W	10/17/12	:30	8:35 AM	SH12104H Running	\$900.00		1
5	KSNV	Saturday Today	7a-9am		10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Sa	10/13/12	:30	7:26 AM	SH12104H Running	\$625.00		1
6	KSNV	Meet the Press	8a-9am		10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	8:00 AM	SH12105H Fight	\$3,000.00		1
7	KSNV	Dr Phil	3-4p		10/12/12 to 10/18/12	2x	MTWTF--				

The actual broadcast information shown on this invoice was taken from the Official program log

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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7	KSNV	Dr. Phil	3-4p								
	KSNV			Tu	10/16/12	:30	3:14 PM	SH12104H Running	\$450.00		2
	KSNV			W	10/17/12	:30	3:26 PM	SH12105H Fight	\$450.00		1
8	KSNV	M-F Early News	5-630p								
	KSNV			F	10/12/12 to 10/18/12	3x	MTWTF--				
	KSNV			F	10/12/12	:30	5:17 PM	SH12104H Running	\$1,200.00		3
	KSNV			W	10/17/12	:30	5:23 PM	SH12104H Running	\$1,200.00		2
	KSNV			Th	10/18/12	:30	5:29 PM	SH12105H Fight	\$1,200.00		1
9	KSNV	M-F Jeopardy	630-7pm								
	KSNV			W	10/12/12 to 10/18/12	2x	M-WTF--				
	KSNV			W	10/17/12	:30	6:53 PM	SH12105H Fight	\$1,300.00		2
	KSNV			Th	10/18/12	:30	6:43 PM	SH12104H Running	\$1,300.00		1
10	KSNV	M-F Wheel of Fortune	7-730pm								
	KSNV			W	10/12/12 to 10/18/12	2x	M-WTF--				
	KSNV			W	10/17/12	:30	7:13 PM	SH12105H Fight	\$1,300.00		1
	KSNV			Th	10/18/12	:30	7:19 PM	SH12105H Fight	\$1,300.00		2
11	KSNV	Facetoface/Ralston Report	730-758pm								
	KSNV			W	10/12/12 to 10/18/12	2x	M-WTF--				
	KSNV			W	10/17/12	:30	7:46 PM	SH12104H Running	\$900.00		1
	KSNV			Th	10/18/12	:30	7:52 PM	SH12104H Running	\$900.00		2
12	KSNV	Monday Prime 8-10pm	8-10pm								
	KSNV			W	10/12/12 to 10/21/12	1x	M-----				
	KSNV			W	10/15/12	:30	7:58 PM	SH12104H Running	\$4,000.00		1
14	KSNV	NFL Football	1P-9PM								
	KSNV			W	10/08/12 to 10/14/12	1x	-----S				

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14	KSNV	NFL Football	1P-9PM								
	KSNV			Su	10/14/12	:30	7:07 PM	SH12104H Running	\$10,000.00		1
15	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			to	10/12/12 to 10/18/12	2x	MTWTF--				
	KSNV			W	10/17/12	:30	11:14 PM	SH12105H Fight	\$1,200.00		1
	KSNV			Th	10/18/12	:30	11:12 PM	SH12104H Running	\$1,200.00		2
16	KSNV	Tonight Show	1135p-1236a								
	KSNV			to	10/12/12 to 10/18/12	2x	MTWTF--				
	KSNV			W	10/17/12	:30	11:59 PM	SH12104H Running	\$500.00		1
	KSNV			Th	10/18/12	:30	12:29 AM	SH12105H Fight	\$500.00		2
17	KSNV	Last Call w/Carson Daly	136-205am								
	KSNV			to	10/12/12 to 10/18/12	1x	MTWTF--				
	KSNV			Tu	10/16/12	:30	1:54 AM	SH12105H Fight	\$100.00		1
18	KSNV	Thursday Prime 9-10pm	9-10pm								
	KSNV			to	10/12/12 to 10/18/12	1x	---T---				
	KSNV			Th	10/18/12	:30	9:52 PM	SH12105H Fight	\$3,200.00		1
Aired Spots 30											

Gross Total \$41,225.00
Agency Commission \$6,183.75
Net Amount Due \$35,041.25
Payment Terms 30 Days

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